

## Green Mountain Energy's Earth Day at Discovery Green in partnership with Citizens Environmental Coalition

We invite you to sponsor Earth Day at Discovery Green scheduled for April 22, 2018.

As befits its name, Discovery Green is an environmental showcase in the heart of downtown Houston. From the earliest stages of planning, Discovery Green Conservancy committed to building a park that could meet the highest environmental standards while providing beauty and usability to the public. The park is LEED Certified at the Gold Level.

As a part of the park's tenth anniversary celebration, Discovery Green will revive Earth Day at the park. In partnership with the Citizens Environmental Coalition, an advocacy group representing more than 125 environmental organizations, Discovery Green will produce Houston's largest Earth Day Celebration on April 22, 2018. This exciting event will inspire, engage and activate Houstonians to greater environmental awareness and action. Houstonians will be enlisted to commit to personal acts of sustainability. The event will feature a farmer's market, kid's green activities, educational booths and demonstrations, recycling opportunities, live acoustic music and short talks featuring dynamic environmental leaders. More than 10,000 participants are expected.

The deadline for inclusion in all marketing and publicity materials is March 12, 2018. For more information, please contact Stephanie Pariza at [stephanie@discoverygreen.com](mailto:stephanie@discoverygreen.com).

### Sponsorship Opportunities

#### Earth Day Volunteer Sponsorship - \$15,000

- Name included in all calls for Earth Day event volunteers via social media, e-blast, and all other outlets
- Logo featured on the Earth Day Houston Volunteer webpage ([earthdayhouston.org](http://earthdayhouston.org))
- Logo featured on the Earth Day Houston website ([earthdayhouston.org](http://earthdayhouston.org))
- Logo featured on the Discovery Green homepage sponsor rotator in Spring 2018
- Logo featured on Earth Day at Discovery Green event webpage ([discoverygreen.com/earthday](http://discoverygreen.com/earthday))
- Name included in Discovery Green's social media marketing relating to Earth Day
- Logo included in special Earth Day email blast
- Logo featured on Earth Day postcard
- Logo included on Earth Day volunteer t-shirts
- Logo included on in park posters advertising the event
- Opportunity to be onsite during the event with a 10x20 promotional booth or educational exhibit
- Logo included on day of event signage
- Opportunity to provide green giveaway to all attendees
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event
- VIP Experience: Reserved seating for 20 at the *Canned Acoustica* performance and Foodie Farmers Market tokens/vouchers for 20 guests

#### \$10,000 Sponsorship

- Logo featured on the Earth Day Houston website ([earthdayhouston.org](http://earthdayhouston.org))
- Logo featured on Earth Day at Discovery Green event webpage ([discoverygreen.com/earthday](http://discoverygreen.com/earthday))
- Logo included in special Earth Day email blast
- Logo featured on Earth Day postcard
- Logo included on in park posters advertising the event
- Opportunity to be onsite during the event with a 10x20 promotional booth or educational exhibit
- Logo included on day of event signage
- Opportunity to provide green giveaway to all attendees
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event
- VIP Experience: Reserved seating for 12 at the *Canned Acoustica* performance and Foodie Farmers Market tokens/vouchers for 12 guests

### \$5,000 Sponsorship

- Logo featured on the Earth Day Houston website ([earthdayhouston.org](http://earthdayhouston.org))
- Logo featured on Earth Day postcard
- Logo included on day of event signage
- Opportunity to host a 10x10 promotional booth or educational exhibit with premiere placement at event
- Opportunity to provide green giveaway to all attendees
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event
- VIP Experience: Reserved seating for 6 at the *Canned Acoustica* performance and Foodie Farmers Market tokens/vouchers for 6 guests

### \$2,500 Sponsorship

- Name featured on the Earth Day Houston website ([earthdayhouston.org](http://earthdayhouston.org))
- Name featured on Earth Day postcard
- Name included on day of event signage
- Opportunity to be onsite during the event with a 10x10 promotional booth or educational exhibit
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event

## Sponsorship Reply Form

- |   |  |
|---|--|
| <input type="checkbox"/> \$15,000 – Earth Day Volunteer Sponsorship | <input type="checkbox"/> \$5,000 Sponsorship |
| <input type="checkbox"/> \$10,000 Sponsorship                       | <input type="checkbox"/> \$2,500 Sponsorship |

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Name as it should appear in all printed materials

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Contact Person

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Street Address

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City

State

Zip

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Daytime Phone

Email

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Authorized Signature

Enclosed is my check for \$\_\_\_\_\_ payable to Discovery Green Conservancy.

Please charge \$\_\_\_\_\_ to my  AmEx  Discover  MasterCard  Visa

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Card Number

Expiration Date

CVV Code

Please send completed sponsorship form by email to [gifts@discoverygreen.com](mailto:gifts@discoverygreen.com) or by mail to Discovery Green Conservancy, 1500 McKinney, Houston TX 77010.