

## Green Mountain Energy's Earth Day at Discovery Green® in partnership with Citizens Environmental Coalition Sunday, April 19, 2020

*Discovery Green*, a nationally acclaimed public space in downtown Houston, is LEED certified at the Gold Level, utilizing renewable energy to power its facilities, and operated and programmed by the non-profit Discovery Green Conservancy.

Earth Day Houston is presented in partnership by Discovery Green Conservancy and the Citizens Environmental Coalition, an advocacy group representing more than 125 environmental organizations. The event is Houston's largest Earth Day celebration and held at Discovery Green on April 19 2020, from noon-5p.m. This exciting event will inspire, engage and activate Houstonians to greater environmental awareness and commitment to personal acts of sustainability. It will feature a farmer's market, kid's green activities, educational booths and demonstrations, recycling opportunities, live music, recycled artworks and short talks featuring dynamic environmental leaders. This year more than 15,000 are expected to attend.

The deadline for inclusion in all marketing and publicity materials is March 1, 2020. For more information, please contact Stephanie Carroll at [stephanie@discoverygreen.com](mailto:stephanie@discoverygreen.com)

### Sponsorship Opportunities

#### Earth Day Volunteer Sponsorship - \$15,000

- Name included in all calls for Earth Day event volunteers via social media, e-blast, and all other outlets
- Logo featured on the Earth Day Houston Volunteer webpage ([earthdayhouston.org](http://earthdayhouston.org))
- Logo featured on the Discovery Green homepage sponsor rotator in Spring 2020
- Logo featured on Earth Day at Discovery Green event webpage ([discoverygreen.com/earthday](http://discoverygreen.com/earthday))
- Name included in Discovery Green's social media marketing relating to Earth Day
- Logo included in special Earth Day email blast
- Logo featured on Earth Day postcard
- Logo included on Earth Day volunteer t-shirts
- Logo included on in park posters advertising the event
- Opportunity to be onsite during the event with a 10x20 promotional booth or educational exhibit (*tent weights required*)
- Logo included on day of event signage
- Opportunity to provide zero-waste/environmentally appropriate giveaway to all attendees
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event
- VIP Experience: Reserved seating for 20 at the musical performance and tokens to the Foodie Farmers Market

#### \$10,000 Sponsorship

- Logo featured on Earth Day at Discovery Green event webpage ([discoverygreen.com/earthday](http://discoverygreen.com/earthday))
- Logo included in special Earth Day email blast
- Logo featured on Earth Day postcard
- Logo included on in park posters advertising the event
- Opportunity to be onsite during the event with a 10x20 promotional booth or educational exhibit (*tent weights required*)
- Logo included on day of event signage
- Opportunity to provide zero-waste/environmentally appropriate giveaway to all attendees
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event
- VIP Experience: Reserved seating for 12 at the musical performance and tokens to the Foodie Farmers Market

### \$5,000 Sponsorship

- Logo featured on Earth Day at Discovery Green event webpage ([discoverygreen.com/earthday](http://discoverygreen.com/earthday))
- Logo featured on Earth Day postcard
- Logo included on day of event signage
- Opportunity to host a 10x10 promotional booth/educational exhibit with premiere placement at event (*tent weights required*)
- Opportunity to provide zero-waste/environmentally appropriate giveaway to all attendees
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event
- VIP Experience: Reserved seating for 6 at the musical performance and tokens to the Foodie Farmers Market

### \$2,500 Sponsorship

- Name featured on Earth Day at Discovery Green event webpage ([discoverygreen.com/earthday](http://discoverygreen.com/earthday))
- Name featured on Earth Day postcard
- Name included on day of event signage
- Opportunity to be onsite during the event with a 10x10 promotional booth or educational exhibit (*tent weights required*)
- Recognition as sponsor by emcee
- Opportunity to provide volunteers to assist with the event

## Sponsorship Reply Form

\$15,000 – Earth Day Volunteer Sponsorship

\$5,000 Sponsorship

\$10,000 Sponsorship

\$2,500 Sponsorship

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Name as it should appear in all printed materials

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Contact Person

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Street Address

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City

State

Zip

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Daytime Phone

Email

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Authorized Signature

Enclosed is my check for \$\_\_\_\_\_ payable to Discovery Green Conservancy.

Please charge \$\_\_\_\_\_ to my  AmEx  Discover  MasterCard  Visa

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Card Number

Expiration Date

CVV Code

Please send completed sponsorship form by email to [Stephanie@discoverygreen.com](mailto:Stephanie@discoverygreen.com) or by mail to Discovery Green Conservancy, 1500 McKinney, Houston TX 77010, attn: Stephanie Carroll.