



WELCOME

Green Mountain Energy's Earth Day at Discovery Green Citizens Environmental Coalition presenting partner

April 10, 2022 Noon – 5:00 P.M.
The Year of Birds

Discovery Green hosts Houston's largest Earth Day Celebration in partnership with the Citizens Environmental Coalition, an advocacy group representing over 100 environmental organizations. This exciting event inspires, engages, and activates Houstonians to greater environmental awareness and action. The event is the best marketing opportunities for corporate partners, community businesses, and media outlets with a green message. It will feature a birds-of-prey and other live presentations, farmer's market, kid's green activities, educational booths and demonstrations, recycling opportunities, live entertainment, and dynamic sustainability leaders.

More than 10,000 participants are expected. Event goers are advocates and consumers interested in ideas promoting a clean & safe environment, as well as motivated to adopt transformational action for community and the planet.

As befits its name, Discovery Green, an urban green space, is an environmental showcase in the heart of downtown Houston. A Gold-rated LEED Green Building project, the park provides beauty and usability to the public.

Deadline for inclusion in Earth Day marketing and publicity materials is January 24, 2022. For more information, please contact Stephanie Carroll at stephanie@discoverygreen.com.

Sponsorship Levels

Volunteer Sponsor - \$15,000

- Logo featured on Earth Day volunteer t-shirts (100-250 volunteers)
- Name included in all volunteer recruitment via social media, e-blast, and all other outlets
- Logo included on Earth Day at Discovery Green event webpage (discoverygreen.com/earthday)
- Logo featured on the Earth Day Houston main & volunteer webpages (earthdayhouston.org)
- Logo included on the Discovery Green homepage sponsor rotator in Spring 2022
- Logo included in targeted email blast
- Logo included on in-park Earth Day advertising
- Opportunity to have a 10x20 promotional booth or educational exhibit, with premiere site placement
- Opportunity to provide environmentally friendly giveaway to all attendees
- Sponsorship recognized by emcee
- Company team volunteer opportunities
- Invitation for 12 to Earth Day VIP opportunities

Hydration Station Sponsor - \$10,000

- Logo featured on water station signage throughout the event site
- Logo included on Earth Day at Discovery Green event webpage (discoverygreen.com/earthday)
- Logo included on the Earth Day Houston website (earthdayhouston.org)
- Logo included on in-park Earth Day advertising
- Name included in targeted email blast
- Opportunity to have a 10x20 promotional booth or educational exhibit, with premiere site placement
- Opportunity to provide environmentally friendly giveaway to all attendees
- Sponsorship recognized by emcee
- Company team volunteer opportunities
- Invitation for 8 to Earth Day VIP opportunities

\$5,000 Sponsor

- Name listed on Earth Day at Discovery Green event webpage (discoverygreen.com/earthday)
- Name listed on the Earth Day Houston website (earthdayhouston.org)
- Name included on targeted email blast
- Opportunity to have a 10x10 promotional booth or educational exhibit
- Opportunity to provide environmentally friendly giveaway to all attendees
- Sponsorship recognized by emcee
- Company team volunteer opportunities
- Invitation for 4 to Earth Day VIP opportunities

\$2,500 Supporter

- Name listed on Earth Day at Discovery Green event webpage (discoverygreen.com/earthday)
- Name listed on the Earth Day Houston website (earthdayhouston.org)
- Support recognized by emcee



Sponsorship Reply Form

- \$15,000 Volunteer Sponsor
- \$10,000 Hydration Station Sponsor
- \$5,000 Sponsor
- \$2,500 Supporter

Name as it should appear in all printed materials

Contact Person

Street Address

City State Zip

Daytime Phone Email

Authorized Signature

Enclosed is my check for \$_____ payable to Discovery Green Conservancy.

Please charge \$_____ to my AmEx Discover MasterCard Visa

Card Number Expiration Date CVV Code